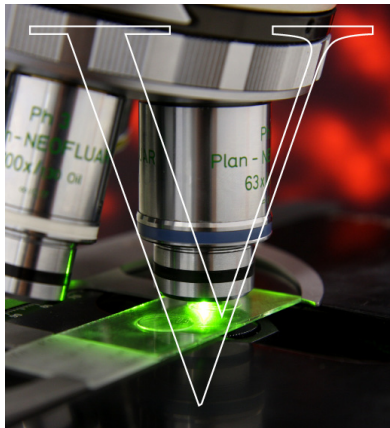
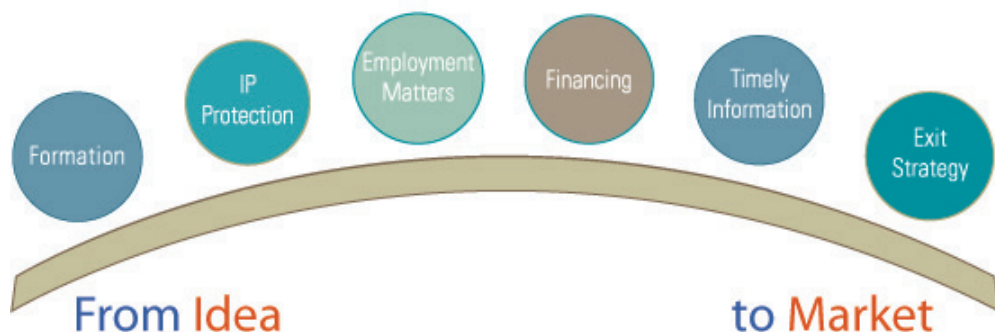


Paving the entrepreneur's road to success with a solid legal foundation



The road from idea to market requires more than money and management. Technology companies also need legal advisors who can represent their interests and help them build assets, avoid liabilities and introduce them to investors and other advisors, freeing up entrepreneurs to move quickly in implementing their business plans.

A Program to Guide You



Introducing Venable Venture Services: Legal Counsel for Emerging Technology Businesses

Venable Venture Services (VVS) provides a select group of emerging technology clients with timely, integrated legal services that provide a solid foundation for success, including strong relationships with investors, collaborators, and staff. Participants in the VVS program receive a comprehensive suite of legal services, including:

- corporate structure and tax advice;
- financing (private and public);
- patent prosecution and counseling;
- trademark protection;
- IP transactions and collaborative agreements;
- employment relations and benefits; and
- regulatory legislative and other specialized assistance.

The VVS program helps clients achieve their strategic goals, whether financing, market revenues or exit via acquisition or IPO. With a modest fixed-fee arrangement, Venable streamlines the tasks of setting up the right corporate structure to attract key employees and investors; building strong patent and trademark portfolios; establishing a branded corporate identity; achieving proof of technical merit; and entering into effective collaborative relationships.

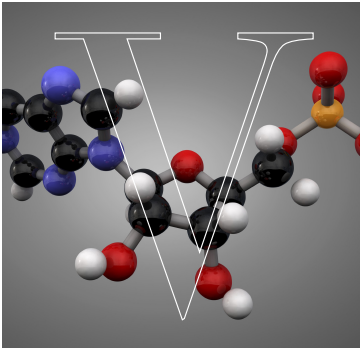


“Venable LLP in Washington [is] offering more creative payment options, and ... making a bigger effort to hook up their entrepreneurial clients with angel investors and venture capitalists.”

- Wall Street Journal, September 9, 2010



FREQUENTLY ASKED QUESTIONS



WHY participate in the VVS Program?

Quality: Obtain counsel from attorneys recognized as leaders in the fields important to emerging technology companies

Convenience: Access an integrated suite of services from a legal team known for outstanding client service

Value: Receive a tailored package of legal service for a fixed-fee rate designed for emerging technology companies

Benefits: Profit from developing relationships with Venable's deep network of investors, accountants and other professionals

WHERE will the VVS program be offered?

The VVS program is open to clients nationwide.

HOW will the VVS program work?

Investors, incubators and universities refer candidate companies who obtain an application from Venable. Applications are reviewed and selected companies are offered a one-year renewable engagement in the VVS program as clients.

HOW will services be priced?

Participants will pay a modest fixed retainer to be clients in the VVS program, with success fees depending on financing.

WHO can join the VVS network?

In addition to clients in the VVS program, the broader VVS network is open to involvement by groups who work with entrepreneurs, such as investors, incubators, and universities.

Dozens of other Venable partners and associates share extensive experience with startup technology companies, and hundreds more are available for special matters as needed. More information about our team is available at www.Venable.com/professionals.

For more about VVS visit www.Venable.com/venture-services or email us at ventureservices@Venable.com.

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