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## The Knowledge Group

### Understanding the Legal Issues in Social Networking LIVE Webcast

**\*\* Registration is FREE courtesy of Venable LLP \*\***

> [Register for this Course ID: 114208](#)

*You can alternatively register in the event by copying and pasting the link below in your browser*

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#### **Summary:**

The growth of social media as a business tool in the last 10 years has been nothing short of prolific. Companies are using this clever medium to expand their bottom lines in exciting ways. It's a powerful business tool, however it does not come without risks. Companies must have a complete understanding of the legal issues related to social networking in order to address the legal implications, mitigate the risks, and make the most of their social networking strategy.

The Knowledge Group is assembling a panel of key regulators and thought experts to help companies understand the legal issues surrounding the use of social networking. In a two-hour Live Webcast, speakers will not only provide valuable insights on how to navigate through potential pitfalls but they will also discuss different issues in the mix including:

#### **Speakers:**

##### **Venable LLP**

Melissa Landau Steinman  
Partner

##### **K&L Gates LLP**

Andrew J. Hollander  
Of Counsel

##### **The Better Business Bureau**

David G. Mallen  
Deputy Director, National  
Advertising Division

[Website for Speakers Bios,  
Agenda & More Info](#)

#### **Credit Info:**

**Course Level:** Intermediate

**Prerequisite:** None

- Information Security
- Privacy
- Intellectual Property
- Advertising Law
- Employment Law Issues
- eDiscovery and Litigation
- Social Media Policy
- Risk Mitigation
- Regulatory Updates
- And Answers to Questions Submitted by You!

**When:**

Wednesday, February 8, 2012  
12:00pm-2:00pm (ET)

**Course Fee: FREE**

\*\* Registration is FREE courtesy of \*\*  
**Venable LLP.**

(Note: if CLE or CPE is needed, a minimal/partial processing fee is \$49 for the registrant. Otherwise, it's 100% free to participate in the webcast)

> **Register for this event**

Email: [info@knowledgecongress.org](mailto:info@knowledgecongress.org) with any questions.

*(Please note, complimentary passes are available for the first 30 registrants. Once all of the passes are used, attendees can register for the deeply discounted rate of \$25 each courtesy of Venable LLP.)*

**Other Classes you may be interested in:**

- [Emerging Issues in Privacy and Data Security: A 2012 Perspective Live Webcast](#)
- [Sarbanes-Oxley: How to Assess IT Controls Live Webcast](#)
- [Contracting for Cloud Computing Services: What You Need to Know Live Webcast](#)

For more information, Please visit our website at  
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E-mail: [info@knowledgecongress.org](mailto:info@knowledgecongress.org) with any questions.

**Method of Presentation:**

Group-Based-Internet

**Recommended CLE/CPE**

**Hours:**

1.75 - 2.0

**Advance Preparation:**

Print and review course materials

**Course Code:** 114208

**Other Items:**

**Want to be a speaker?**

Send an e-mail to:

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