



ADVERTISING AND MARKETING QUICK FACTS

Visit Venable's new Advertising and Marketing blog at:
www.allaboutadvertisinglaw.com

More than 50 attorneys focused on advertising and marketing issues in New York, Los Angeles and Washington, DC

HONORS AND AWARDS

U.S. News-Best Lawyers "Law Firm of the Year" in Advertising Law, 2011-2012, 2014



Recognized by *Chambers USA*



Winner of the 2011 and 2010 *Chambers USA* Awards for Excellence in Advertising and Marketing

Ranked among the nation's top advertising firms in *Legal 500*

Attorneys with top rankings by:

Chambers USA
Legal 500
Best Lawyers

VENABLE SNAPSHOT

More than 600 lawyers in nine offices

American Lawyer's AmLaw 100

94 practice groups ranked, "Best Law Firms" *U.S. News & World Report-Best Lawyers* 2012-2013

76 attorneys and 29 practice areas ranked, *Chambers USA* 2013

Counsel to 38 of the Fortune 100

ADVERTISING AND MARKETING LAW RESOURCES

Welcome to Venable's Advertising and Marketing Law Resources page. Here, you will find insightful presentations and resources authored by Venable Advertising and Marketing attorneys covering an array of issues affecting the advertising and marketing industry.

Click on the blue headings below to download the materials.

DOS AND DON'TS FOR SOCIAL MEDIA AND FINANCIAL PRODUCTS

Author: [Suzanne Fay Garwood](#)

Published: *Venable Publication*

DOS AND DON'TS FOR SOCIAL MEDIA PROMOTIONS

Author: [Maura A. Marcheski](#)

Published: *Venable Publication*

FDA REGULATION OF SOCIAL MEDIA

Author: [Claudia A. Lewis](#)

Published: *Venable Publication*

HAS THE FTC CHANGED THE GAME ON ADVERTISING SUBSTANTIATION?

Authors: [Randal M. Shaheen](#) and [Amy Ralph Mudge](#)

Published: *Antitrust*, Vol. 25, No. 1, Fall 2010. © 2010 by the American Bar Association.

SOCIAL MEDIA DIGEST

Published: *Advertising Self-Regulatory Council Online Archive*

ADVERTISING LAW TOOL KIT

Authors: [Venable's Advertising and Marketing Practice Group](#)

Published: *Venable Publication*

VENABLE'S CAUSE-RELATED MARKETING EXPERIENCE

Authors: [Venable's Advertising and Marketing Practice Group](#)

Published: *Venable Publication*

VENABLE'S SWEEPSTAKES AND PROMOTIONS EXPERIENCE

Authors: [Venable's Advertising and Marketing Practice Group](#)

Published: *Venable Publication*