## AGENDA | FALL FORUM

# NATIONAL PRESS CLUB WASHINGTON, DC THURSDAY, NOVEMBER 6, 2014

As of 10.27.14

8:00 am – 5:30 pm	REGISTRATION
8:30 – 8:45 am	OPENING REMARKS BY THE HONORABLE MAUREEN K. OHLHAUSEN, COMMISSIONER, FEDERAL TRADE COMMISSION, WASHINGTON, DC
8:45 – 9:45 am	ROUNDTABLE WITH DOJ CIVIL CHIEFS
	The DOJ's senior management play a key and significant role in implementing the agency's enforcement priorities and leading enforcement matters. They serve on the front lines in investigations and litigation and thus can give unique insights on the arguments and best practices that can make all the difference. Come and hear from the experts about current trends and what works and what fails before the Division.  Moderator  Joshua H. Soven, Gibson Dunn & Crutcher LLP, Washington, DC Speakers:
	Peter J. Mucchetti, Chief of Litigation I, U.S. Department of Justice, Antitrust Division, Washington, DC
	Maribeth Petrizzi, Litigation II Section Chief, U.S. Department of Justice, Antitrust Division, Washington, DC
	James J. Tierney, Network & Technologies Section Chief, U.S. Department of Justice, Antitrust Division, Washington, DC
9:45 – 10:45 am	AGENCY LITIGATION LESSONS AND TRENDS
	The U.S. antitrust agencies are in court more today than any time in recent memory. This significantly increases the risk for clients and also impacts the strategies that the agencies and outside counsel must adopt. This panel of veterans from the private bar and the agencies have been directly involved with some of the most prominent cases in the past year and will discuss the important takeaways from these matters and give tips on best practices and litigation strategies.
	Moderator Sara Y. Razi, Simpson Thacher & Bartlett LLP, Washington, DC Speakers: David I. Gelfand, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC
	Richard G. Parker, O'Melveny & Myers LLP, Washington, DC
	Carl Shapiro, Charles River Associates, Washington, DC
	Stephen Weissman, Deputy Director, Bureau of Competition, Federal Trade Commission, Washington, DC
10:45 – 11:00 am	BREAK

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11:00 am - 12:00 pm

## PAYING THE PRICE IN COMPETITION AND CONSUMER PROTECTION CASES

Monetary relief has increasingly accompanied judgments and settlements in both competition and consumer protection cases. What turns a case from a simple cease-and-desist order to a multimillion-dollar exposure? What can a respondent say to persuade the agencies that payments are not appropriate? Come and hear about tactics and trends in agency cases and related private litigation from the experts.

Moderator:

Jamillia P. Ferris, Attorney Advisor in the Office of General Counsel, Federal Communications Commission, Washington, DC

Speakers:

Amy Ralph Mudge, Venable LLP, Washington, DC

Lydia B. Parnes, Wilson Sonsini Goodrich & Rosati PC, Washington, DC

C. Lee Peeler, Excutive Vice President, National Advertising, Better Business Bureau, New York, NY

James A. Kohm, Associate Director, Division of Enforcement, Federal Trade Commission, Washington, DC

12:00 - 12:45 pm

## LATEST DEVELOPMENTS AT THE FTC

Commissioner Julie Brill will discuss some of the FTC's latest and greatest enforcement actions on both the competition and consumer protection sides of the house. She will also provide insights on what companies and the private bar should know about enforcement trends in the next year.

Speaker

The Honorable Julie Brill, Commissioner, Federal Trade Commission, Washington, DC

12:45 - 1:45 pm

### **LUNCH**

1:45 - 2:45 pm

## ROUNDTABLE WITH FTC SENIOR MANAGERS

As at the DOJ, the FTC's senior management play a key role in implementing the agency's enforcement priorities and leading investigations and challenges. With its five-member Commission, however, the FTC is different and this can have important implications on how the managers approach cases and the strategies employed by the private bar. This panel of veteran FTC managers will discuss their current enforcement priorities, key policy developments and best practices before the FTC.

Moderator:

Mark D. Whitener, General Electric Company, Washington, DC

Speakers:

Daniel P. Ducore, Assistant Director, Compliance Division,

Bureau of Competition, Federal Trade Commission, Washington, DC

Patricia Galvan, Deputy Assistant Director, Mergers III Division, Bureau of Competition, Federal Trade Commission, Washington, DC

Michael R. Moiseyev, Assistant Director, Mergers I Division, Bureau of Competition, Federal Trade Commission, Washington, DC

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#### 2:45 - 3:45 pm

### CRIMINAL ANTITRUST OUTLOOK

Cartel enforcement is booming and expanding across the globe. This group of US and international cartel enforcers and members of the private bar will share what companies and their counsel need to know about enforcement and limiting exposure in this environment. Key topics will include extradition, cross-border enforcement cooperation, amnesty, penalties and more.

Moderator:

Wendy W. H Waszmer, King & Spalding LLP, Washington, DC

Speakers:

Melanie L. Aitken, Bennett Jones LLP, Washington, DC

Toshiyuki Nambu, Deputy Secretary General for International Affairs, Japan Federal Trade Commission, Tokyo, Japan

Brent C. Snyder, Deputy Assistant Attorney General, U.S. Department of Justice, Antitrust Division, Washington, DC

John F. Terzaken III, Allen & Overy LLP, Washington, DC

## 3:45 - 4:00 pm

#### **BREAK**

## 4:00 - 4:45 pm

## HOT TOPICS IN THE APPELLATE COURTS

Closing out the day is a well-versed panel of experts offering a roundup on important doctrinal decisions in the appellate courts with agency advocates and adversaries talking about issues they have been involved with. Discussion topics will include state action, FTAIA, pay for delay, and others. Our panelists will share their predictions as to how these precedents could shape policy.

Moderator:

David P. Wales, Jones Day, Washington, DC

Speakers:

Kathleen E. Foote, Senior Assistant Attorney General, California Department of Justice, San Francisco, CA

Eric Grannon, White & Case LLP, Washington, DC

Kristen C. Limarzi, Appellate Section Chief, U.S. Department of Justice, Antitrust Division, Washington, DC

The Honorable Terrell McSweeny, Commissioner, Federal Trade Commission, Washington, DC

4:45 - 5:00 pm

CLOSING REMARKS BY THE HONORABLE EDITH RAMIREZ, CHAIRWOMAN, FEDERAL TRADE COMMISSION, WASHINGTON, DC

5:30 - 6:30 pm

CENTENNIAL RECEPTION AT JW MARRIOTT