## Consumer Financial Services Legal & Regulatory Update: COVID-19

Wednesday, March 25, 2:00-2:50 pm ET

#### **Panelists**

**R. Andrew Arculin, Partner** 

Allyson B. Baker, Partner

Andrew E. Bigart, Partner

Laura R. Biddle, Partner



Joshua H. Raymond, Partner

Gerald S. (Gerry) Sachs, Partner

Jonathan L. Pompan, Partner, Moderator

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## **Today's Discussion**

- Federal Response to COVID-19 (Update on Stimulus and More)
- Federal and State Regulatory Agency Policy and Rulemaking Update
- Mitigation Measures for Lending, Mortgage, Debt Collection
- COVID-19 Implications for State Supervision and Examinations, and Licensing
- Enforcement Priorities During the COVID-19 Pandemic
- Federal and State Regulatory Guidance on Working Remotely for Consumer Financial Services Providers
- FinTech and RegTech Opportunities and Challenges
- Quick Hits on Electronic Signatures and Steps to Take to Minimize New Compliance Risks
- Venable COVID-19 Resources



### Welcome and Today's Panelists...



R. Andrew Arculin Partner



Allyson B. Baker Partner



Andrew E. Bigart Partner



Laura R. Biddle Partner



Joshua H. Raymond Partner



Gerald S. (Gerry) Sachs Partner



Jonathan L. Pompan, Moderator Partner



### Federal Response to COVID-19 (Update on Stimulus and More)

#### Massive "Rescue" Package



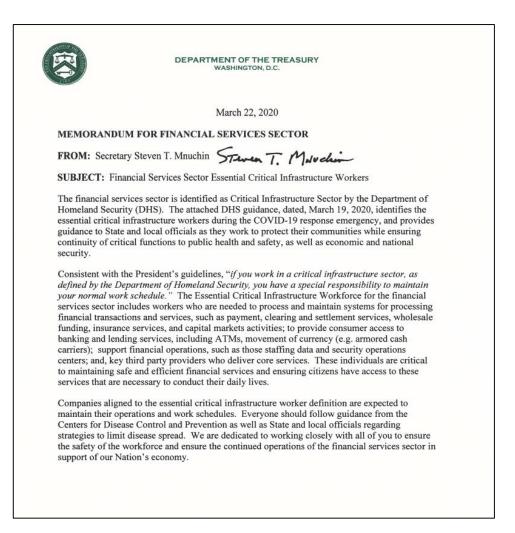


### Federal and State Regulatory Agency Policy and Rulemaking Update



### **Regulators Urging Financial Services Sector to Help**

- Treasury "Financial Services" Identifies Essential Critical Infrastructure Workforce.
- Federal Regulators providing banks tools to assist households, businesses and the economy more broadly.
  - Enhanced credit resources The agencies are taking actions to facilitate the flow of credit to households and businesses, including changes to regulatory and monetary policy.
  - Regulatory relief The agencies are providing regulatory relief to support banks' efforts to provide financial services to those impacted by the crisis.





### **Treasury Memorandum re Essential Critical Infrastructure**

Essential Critical Infrastructure Workforce for the financial services sector as follows:

- Workers who are needed to process and maintain systems for processing financial transactions and services, such as payment, clearing and settlement services, wholesale funding, insurance services, and capital market activities;
- Workers who are needed to provide **consumer access to banking and lending services**, including ATMs, movement of currency (e.g., armored cash carriers);
- Workers who are needed to **support financial operations**, such as those staffing **data and security operations** centers; and
- "key third-party providers who deliver core services."
- These essential worker categories are consistent with the initial list of Essential Critical Infrastructure Workers developed by the Cybersecurity and Infrastructure Security Agency (CISA). The CISA list is advisory in nature and should not be considered a federal directive or standard in and of itself.





Guidance on the Essential Critical Infrastructure Workforce: Ensuring Community and National Resilience in COVID-19 Response

Version 1.0 (March 19, 2020)

#### THE IMPORTANCE OF ESSENTIAL CRITICAL INFRASTRUCTURE WORKERS

Functioning critical infrastructure is imperative during the response to the COVID-19 emergency for both public health and safety as well as community well-being. Certain critical infrastructure industries have a special responsibility in these times to continue operations.

This guidance and accompanying list are intended to support State, Local, and industry partners in identifying the critical infrastructure sectors and the essential workers needed to maintain the services and functions Americans depend on daily and that need to be able to operate resiliently during the COVID-19 pandemic response.

This document gives guidance to State, local, tribal, and territorial jurisdictions and the private sector on defining essential critical infrastructure workers. Promoting the ability of such workers to continue to work during periods of community restriction, access management, social distancing, or closure orders/directives is crucial to community resilience and continuity of essential functions.

#### CONSIDERATIONS FOR GOVERNMENT AND BUSINESS

This list was developed in consultation with federal agency partners, industry experts, and State and local officials, and is based on several key principles:

- 1. Response efforts to the COVID-19 pandemic are locally executed, State managed, and federally supported
- Everyone should follow guidance from the CDC, as well as State and local government officials, regarding strategies to limit disease spread.
- Workers should be encouraged to work remotely when possible and focus on core business activities. Inperson, non-mandatory activities should be delayed until the resumption of normal operations.
- 4. When continuous remote work is not possible, businesses should enlist strategies to reduce the likelihood of spreading the disease. This includes, but is not necessarily limited to, separating staff by off-setting shift hours or days and/or social distancing. These steps can preserve the workforce and allow operations to continue.



## **Regulators Urging Banks to Help**

- Enhanced Credit Resources
  - Use of Capital & Liquidity Buffers
  - Federal Funds Rate
  - Discount Window
  - Reserve Requirements
  - Intraday Credit
  - Community Reinvestment Act
- Regulatory Relief
  - Supervision
  - Examination
  - Reporting
  - Alternative Service Options

Board of Governors of the Federal Reserve System Federal Deposit Insurance Corporation Office of the Comptroller of the Currency

March 19, 2020

Joint Statement on CRA Consideration for Activities in Response to COVID-19

The Board of Governors of the Federal Reserve System (Federal Reserve), the Federal Deposit Insurance Corporation (FDIC), and the Office of the Comptroller of the Currency (OCC) (collectively, the agencies) recognize the potential for Coronavirus Disease (also referred to as COVID-19) to adversely affect the customers and operations of financial institutions. On March 9, 2020, the federal financial institution regulatory agencies and state bank regulators issued a statement to encourage financial institutions to meet the financial services needs of their customers and members in areas affected by COVID-19.<sup>1</sup>

Consistent with the March 9, 2020, statement and existing information that the agencies have provided in prior communications on disasters and national emergencies, the agencies encourage financial institutions to work with affected customers and communities, particularly those that are low- and moderate-income. The agencies recognize that such efforts—when consistent with safe and sound banking practices and applicable laws, including consumer protection laws— serve the long-term interests of these communities and the financial system.

Working with Customers. Pursuant to the Community Reinvestment Act (CRA), the agencies will favorably consider retail banking services and retail lending activities in a financial institution's assessment areas that are responsive to the needs of low- and moderate-income individuals, small businesses, and small farms affected by COVID-19 and that are consistent with safe and sound banking practices. These activities may include, but are not limited to:

- Waiving certain fees, such as:
  - o Automated teller machine (ATM) fees for customers and non-customers,
  - Overdraft fees,
  - Late payment fees on credit cards and other loans, and
  - Early withdrawal penalties on time deposits;
- Easing restrictions on cashing out-of-state and non-customer checks;
- Expanding the availability of other short-term, unsecured credit products for creditworthy borrowers;
- Increasing credit card limits for creditworthy borrowers;

<sup>1</sup> https://www.federalreserve.gov/newsevents/pressreleases/bcreg20200309a.htm (Federal Reserve); https://www.fdic.gov/news/news/press/2020/pr20025.html (FDIC); https://www.occ.gov/news-issuances/newsreleases/2020/nr-ia-2020-30.html (OCC).

## **Regulators Urging Banks to Help**

- Key Takeaways
  - The ability of banks to continue serving the financial needs of their customers is critical during this crisis, not just for the customers, but for communities and the overall economy.
  - The agencies expect banks to work with customers impacted by COVID-19 and to make prudent accommodations where possible.
  - Bank actions should be taken with appropriate management oversight and consistent with safe and sound banking practices and applicable law, including consumer financial protection laws.
  - Banks (and supervised nonbanks) should be in regular contact with their examiners.

	Frequently Asked Questions for Financial Institutions Affected by the Coronavirus Disease 2019 (Referred to as COVID-19)		
Working with Borrowers			
1.	Payment Accommodations. Would it be acceptable for a bank to offer borrowers affected by COVID-19 payment accommodations, such as allowing borrowers to defer or skip some payments or extending the payment due date.		
	The FDIC encourages financial institutions to provide borrowers affected in a variety of ways by the COVID-19 outbreak with payment accommodations that facilitate their ability to work through the immediate impact of the virus. Such assistance provided in a prudent manner to borrowers facing short-term setbacks could help the borrower and a community to recover. The FDIC understands that effective loan accommodation programs may involve protracted resolutions, but all should be ultimately targeted toward loan repayment.		
	Financial institutions may want to consider addressing any deferred or skipped payments by either extending the original maturity date or by making those payments due in a balloon payment at the maturity date of the loan. When deferring or skipping payments, providing borrowers with accurate disclosures that are consistent with federal and state consumer protection laws will help to avoid any misunderstandings relative to the changes in the terms. Financial institutions can call their FDIC Regional Office, which can assist them by discussing key considerations and regulations on payment accommodations and disclosures.		
2.	Reporting Delinquent Loans. Do loans that receive payment accommodations have to be reported as delinquent or non-performing?		
	Borrowers who were current prior to becoming affected by COVID-19 and then receive payment accommodations as a result of the effects of COVID-19 generally would not be reported as past due. Each financial institution should consider the specific facts and circumstances regarding its payment accommodations for borrowers affected by COVID-19 in determining the appropriate reporting treatment in accordance with generally accepted accounting principles (GAAP) and regulatory reporting instructions. Past due reporting status in regulatory reports should be determined in accordance with the contractual terms of a loan, as its terms have been revised under a payment accommodation or similar program provided to an individual customer or across-the-board to all affected customers. Accordingly, if all payments are current in accordance with the revised terms of the loan, the loan would not be reported as past due.		
	For loans subject to a payment deferral program on which payments were past due prior to the borrower being affected by COVID-19, it is the FDIC's position that the delinquency status of the loan may be adjusted back to the status that existed at the date of the borrower becoming affected, essentially being frozen for the duration of the payment deferral period. For example, if a consumer loan subject to a payment deferral program was 60 days past due		



## **Fintech Opportunities & Challenges**

- Opportunities
  - Branch closures, surge in digital banking
  - Permanent changes in behavior
  - More partnership opportunities
    - Banks with no or limited digital strategy
    - Loan programs
  - ILC charters
  - Small Business Lending (focus of FTC and states)
- Challenges
  - Bank technology budgets may be strained in the near term



#### Mitigation Measures for Lending, Mortgage, Debt Collection

Lenders move to provide credit to households and business, and support consumers in need, while responding to regulatory announcements to suspend collections



## Mortgage – Foreclosure Relief

- Federal Agency Guidance to suspend foreclosures and evictions for at least 60 days.
  - Actions by Department of Housing and Urban Development (HUD) and Federal Housing Finance Agency (FHFA) for government program and GSE Loans.
  - Federal programs implementing special forbearance programs for borrowers affected by COVID-19 crisis, with hardship forbearance up to 12 months.
- Other actions to mitigate foreclosures and evictions by private market and various regulators.
  - Private lenders and investors implementing similar measures by FHFA and HUD.
  - Consumer Financial Protection Bureau (agency in charge of administering and enforcing federal mortgage servicing and loss mitigation rules) issued statement in support of foreclosure suspension and offered to work with affected borrowers through complaint portal.
  - State and local governments instituting their own protective measures.



## Mortgage and Consumer Loan Origination

- FHFA also announced accommodations for GSE underwriting requirements relating to employment verifications and appraisals.
  - Ability to substitute email, paystubs, or bank records showing recent deposit for verbal employment verification.
  - More flexible appraisal requirements to reduce need for appraisers to conduct inhome inspections.
- Federal Reserve will purchase as much as \$200 billion in mortgage-backed securities to bolster the secondary mortgage market and provide liquidity.
  - Fed also announced the creation of the Term Asset-Backed Securities Loan Facility to back the flow of credit to households and businesses.
  - Facility will support the issuance of asset-backed securities backed by student loans, auto loans, credit card loans and Small Business Administrationguaranteed loans, which will offer some relief to those borrowers.



## Spotlight: CFPB Rulemaking Agenda & COVID-19

#### Debt Collection Rulemaking:

- NPRM re Third Party Debt Collection Spring 2019 (Comments due September 18, 2019)
  - Status: Processing Comments
- *New:* SNPRM re Time-Barred Debt February 21, 2020
  - Status: Comment Period Extended to June 5, 2020 (previously May 2, 2020)
- Payday, Vehicle Title, and Certain High-Cost Installment Loans Rule
  - Status: Overhaul Under Review
- Other Open Rulemakings/Pre-rulemakings: remittance rule, loan originator compensation, use of electronic channels of communication in the origination and servicing of credit card accounts, small business lending data collection, and review of bureau activities
- Congressional Review Act Considerations



## **Practical Tips During COVID-19 Crisis**

- Mortgage Lenders
  - Online/digital lending more important than ever with accelerated movement to digital closings and electronic documentation
    - Some states modifying notary requirements, for virtual services
  - Consider legal implications of ATR, disclosures, rescission, etc.
  - QM safe harbors could finally be tested in court
- Mortgage Servicers
  - Loss mitigation and early intervention back to the forefront
  - Monitor changes to investor guidelines closely and revamp intake procedures
  - Monitor state-specific changes and guidance

- Installment Lenders/Fintech
  - Loan modifications, deferments, emergency relief loans, etc.
- Debt Collection
  - Authority to collect will vary state-by-state, and by asset class. Some states suspending statute of limitations. So each lender/collector needs to have a state-by-state strategy.
- CFPB's workshop on Evolutions in Consumer Debt Relief / MARS Rule, MAP Rule, Telemarketing Sales Rule (restrictions on Debt Relief, Credit Repair and Advance Fee Loans), state Debt Adjusting and Mortgage Foreclosure Assistance Laws



# COVID-19 Implications for State Supervision and Examinations, and Licensing

CSBS and States encourage consumer support; adjust operations



## State Agencies Respond to COVID-19

- Federal financial institution regulators and state regulators engage financial institutions to meet the financial needs of customers and members affected by the coronavirus.
- The agencies will provide appropriate regulatory assistance to affected institutions subject to their supervision.
- Institutions should work constructively with borrowers and other customers in affected communities.
  - Prudent efforts that are consistent with safe and sound lending practices should not be subject to examiner criticism.
- Expedite, as appropriate, any request to provide more convenient availability of services in affected communities.
- Work with affected financial institutions in scheduling examinations or inspections to minimize disruption and burden.
  - Joint Press Release, Fed, FDIC, CFPB, CSBS, NCUA, OCC (March 9, 2020)



- State Agency Communication / Guidance
  - Varies, suspension of branch office for telework, collection activity, etc.

licensees, information will be shared on this page. If you are unsur Coronavirus/COVID-9 situation, please review the state agency y below. If you have additional questions, see the <u>State Agency Cor</u> information. Make sure to stay safe and informed by visiting the <u>C</u>	e how to operate during the vebsites and any guidance provided tacts page for your agency's contact			
A man and Harma Dama	As the Coronavirus/COVID-19 situation develops and state agencies send communication/guidance to licensees, information will be shared on this page. If you are unsure how to operate during the Coronavirus/COVID-19 situation, please review the state agency websites and any guidance provided below. If you have additional questions, see the <i>State Agency Contacts</i> page for your agency's contact information. Make sure to stay safe and informed by visiting the <u>CDC's Coronavirus page</u> .			
Agency Home Page	Guidance/Communication <sup>1</sup>			
Alaska Department of Commerce, Community & Economic	Coronavirus message - Updated			
Development	3/15/20			
Alabama State Banking Department	Pandemic Planning			
Alabama Securities Commission	-			
Arkansas Securities Department	Interim Regulatory Guidance			
Arizona Department of Financial Institutions	-			
California Department of Business Oversight	-			
California Department of Real Estate	COVID-19 FAQs for Licensing			
	Processes and Business Practice			
Colorado Department of Regulatory Agencies- Department of Real	Division Advisory			
Estate Connecticut Department of Banking	Temporarily Working from Home			
Connecticut Department of Banking District of Columbia Department of Insurance, Securities and	remporarily working from Home			
Banking Bureau	-			
Delaware Office of the State Bank Commissioner				
Florida Office of Financial Regulation				
Georgia Department of Banking and Finance				
Georgia Department of Revenue and Taxation	-			
Hawaii Division of Financial Institutions	-			
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Iowa Division of Banking	Guidance for Working Remotely			
Idaho Department of Finance	Temporary Regulatory Guidance			
Illinois Department of Financial and Professional Regulation	-			
Indiana Department of Financial Institutions	Guidance for Mortgage Lenders & MLOs			
Indiana Secretary of State Securities Division	-			
Kansas Office of the State Bank Commissioner	Remotely Working from Residence or Other Company Designated Location KS Executive Order No. 20-00 Prohibiting Foreclosures			
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**Enforcement Priorities During the COVID-19 Pandemic** 

**CFPB, FTC, and States remain open and active** 



## **Financial Services Enforcement Activity**

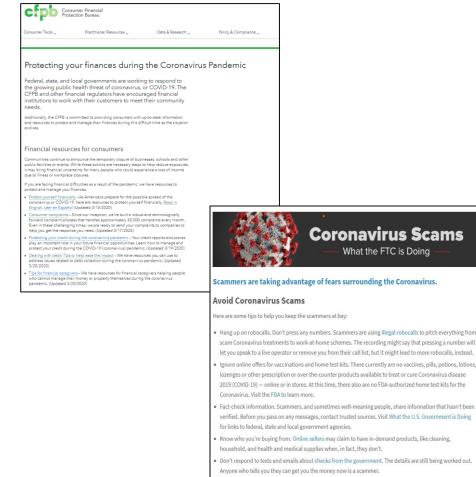
- Highlights from across the country
  - FTC
    - Warning Letters and new litigation only when necessary.
    - <u>FTC, FDA Warn 7 Companies about Unsupported Claims that Products Can Treat or Prevent Coronavirus</u>. (March 9, 2020)
    - Recent settlements likely product of agreements reached 6-8 weeks ago.
  - CFPB
    - Oversight of vulnerable populations more likely to result in new lawsuits.
    - Ongoing litigation will continue dependent on courts and opposing parties.
    - Continuing investigations with no in-person contacts e.g., data requests (CIDs).
  - CA Department of Business Oversight
    - Likely to continue regulating and take action if absolutely necessary.
    - <u>Announces</u> settlement with point of sale lender Afterpay. (March 16, 2020) Restitution, fees, and obtain a license.
    - <u>Announces</u> settlement with point of sale lender Sezzle. (Jan. 16, 2020) Restitution, fees, obtain a license.
  - NY
    - No new enforcement actions in March 2020.
    - Accommodation to consumers / borrowers in <u>Circular 7</u>. (March 19, 2020)



### **Financial Services Enforcement Activity**

- Nominal slowdown in some areas, due to focus on immediate regulatory relief related to coronavirus.
  - All non-critical federal agency employees are teleworking and all non-critical travel is prohibited.
  - State agencies and telework depend on the state.
- Continuation of all investigations that involve data requests and no personal contact.
- Delays for all in-person interviews, investigational hearings, or in-person meetings.
- Tolling agreements to prevent statute of limitations issues.
- May still see lawsuits filed, but only for urgent matters.
  - False statements about coronavirus or taking advantage of the elderly.
  - Debt relief services, including mortgage and student loan debt relief.
  - Government benefit scams.







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#### Federal and State Regulatory Guidance on Working Remotely for **Consumer Financial Services Providers**

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	Remotely Working Temporarily During the Novel Coronavirus COVID-19 Pandemic	issue this guidance to its licensees under the Banking Law and Credit Ünion La

## **Working Remotely Best Practices (and Requirements)**

- Examples of who is impacted:
  - Licensed mortgage bankers, mortgage brokers, mortgage servicers, mortgage loan originators
  - State chartered banks
  - Regulated and industrial loan companies
  - Consumer finance companies
  - Delayed deposit services businesses
  - Debt collectors
  - Debt adjusting/credit services
  - Money services businesses
- State requirements vary on "licensed locations" vs. branch requirements (and no action relief); and explicit requirements.
- Monitor guidance for revisions and rescission.

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- Best practices:
  - Temporary policies, procedures, and a plan for supervision of employees and service providers.
  - Computers and devices that leave a licensee's authorized location(s) should include at-rest encryption.
  - If paper records containing confidential information are taken off the premises of a licensee's authorized location(s), procedures must be established to secure that information at the off-site location.
  - Connections to the licensee's authorized location(s) or sensitive systems via any out-of-office device (e.g., laptop, desktop, phone, tablet) should be encrypted in transit by use of a virtual private network (VPN) or similar technology that requires a password or other form of authentication.
  - Limit or disable printing and communications features.
  - Activity should be conducted in a private home environment, avoiding public areas such as coffee shops or libraries.
  - Monitor and audit in conjunction with IT and QA.

# Quick Hits on Electronic Signatures and Steps to Take to Minimize New Compliance Risks



## **Two FAQs** Electronic Signatures in Global and National Commerce Act (ESIGN)

- An electronic signature is any "electronic sound, symbol, or process, attached to or logically associated with a contract or other record and executed or adopted by a person with the intent to sign the record."
- An electronic signature is legally enforceable as a signature as long as the consumer affirmatively consents to completing the transaction electronically; however, there are exceptions for areas such as wills, trusts, and other matters of family law where such electronic signatures are not enforceable.
- ESIGN is applicable to the Uniform Commercial Code sections pertaining to sales and leases, and applies to interstate and foreign commerce.
- UETA applies in most intrastate situations
- Notary Requirements: Some states allow remote notary

- New Compliance Risks:
  - Documentation policies, procedures, and practices
  - Monitor and audit
  - Track legal and regulatory basis for modifications from standard practices.
  - Third-party service providers
  - Fraud risk: What are your services used for in the COVID-19 era?



## **Payments**

### A Critical Industry During COVID-19 Outbreak



## **Payments: Critical Infrastructure**

- Various existing payments technologies are supporting physical POS transactions, including digital wallets, contactless cards, and card-on-file mobile wallet payments.
  - Surveys showing increased U.S. consumer interest in contactless technologies.
- Increased reliance on e-commerce transactions.
  - Surge in hiring at large online retailers to manage increase in e-commerce payments.
  - In Italy, e-commerce transactions have soared by 81% since the end of February, and in the UK the limit on contactless payments has been increased.
  - Note that e-commerce has higher rates of fraud and has been increasing.
- Use of prepaid cards to support businesses
  - See, e.g., Kabbage launches online platform to help small businesses offer digital gift certificates on their own websites.



# Payments: Beware of Fraud

- Federal Regulators have a long history of targeting payments companies alleged to have facilitated fraud by merchants.
  - Federal Trade Commission (FTC), U.S. Food and Drug Administration (FDA), and State Attorneys have issued warnings related to coronavirus fraud.
  - DOJ announced its first enforcement action involving coronavirus fraud, and has set up a webpage dedicated to coronavirus fraud. (https://www.justice.gov/coronavirus)
- Following 2008 financial crisis, for example, significant focus on financial services companies that targeted distressed consumers, in areas like loan modification, foreclosure relief, debt collection, credit repair, etc.
- Financial services providers, including payments companies, need to be careful that they are not facilitating services by fraudulent merchants, particularly those targeting distressed consumers.



## Watch for Developments



### A few items to continue to follow:

- Loan Servicing: Depending on the loan type, there may be foreclosure and/or reporting limitations. However, there may also be a need to consider how best to manage loss mitigation and an increase in customer service.
- Credit Reporting: Be mindful of FCRA and UDAAP guidance for credit furnishing
  - Migration to telework is a challenge for dispute resolution procedures, especially given the rigid statutory timelines for investigation and resolution.
- Collection: Collectors and loan servicers face numerous other challenges in this new environment and need to be mindful of state law changes, mandates, guidance, etc.
- BSA/AML: Potential delays in reporting timelines and fraud risks related to teleworking and limited capabilities.
- Privacy and Data Security: Securing your network and data downloads (if allowable) while teleworking.
- Consumer Complaints: Evaluate coding, and responses in light of evolving climate.
- M&A opportunities and due diligence.

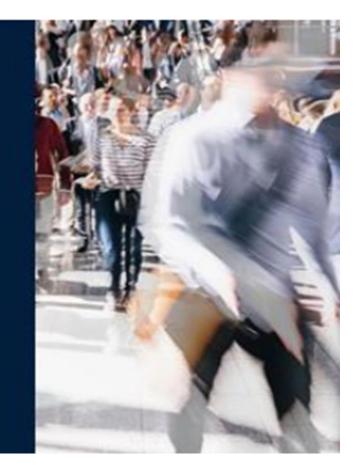




## **COVID-19** Resources

Explore our collection of timely and relevant alerts, webinars, and news.





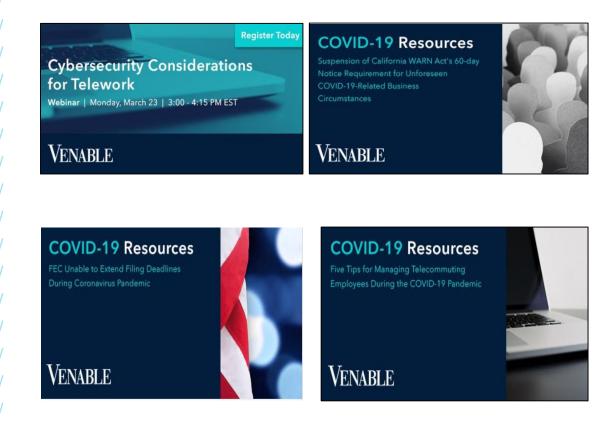
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## **Recent and Upcoming Webinars & Events**



- Cybersecurity Considerations for Telework, March 23
- Contract Performance and Frustration in Coronavirus's New Normal — Performing the Impossible and Impractical in Key Jurisdictions, March 24
- Customer Reviews: The Dos and Don'ts, March 26
- Mini-CFPBs What Increased Regulation, Enforcement, and Supervision by State Agencies Means for the Financial Services Industry, April 15
- Financial Services Advertising Enforcement Update, April 23
- "Compliance University" Presented by Online Lenders Association, July 21-22



## **Questions?**



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### **Questions and Additional Information**

#### Read more at <u>www.Venable.com/cfs/publications</u>



R. Andrew Arculin Partner 202.344.4588 raarculin@Venable.com

Joshua H. Raymond

jhraymond@Venable.com

Partner

202.344.4382



Allyson B. Baker Partner 202.344.4708 abbaker@Venable.com



Gerald S. (Gerry) Sachs Partner 202.344.4269 gsachs@Venable.com



Andrew E. Bigart Partner 202.344.4323 aebigart@Venable.com



Jonathan L. Pompan, Moderator Partner 202.344.4383 jlpompan@Venable.com

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Laura R. Biddle

Irbiddle@Venable.com

Partner

202.344.4026

## Consumer Financial Services Legal & Regulatory Update: COVID-19

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Webinar Wednesday, March 25 | 2:00 - 2:50 PM EST

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