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advertising alert

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Please contact any of the attorneys in our Advertising and Marketing Group if you have any questions regarding this alert.

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Honors and Awards

2011 Chambers USA Award for Excellence Winner CHAMBERS



Top-Tier Firm in Legal 500



Top-ranked in U.S. News and World Report



Chambers, Legal 500 Name Venable Top Advertising Law Firm Honors recognize firm's leadership on Washington issues

Venable's Advertising and Marketing Practice Group once again set itself apart last week by winning the coveted *Chambers USA* Award for Excellence (Advertising category) for the second year in a row. No other advertising law practice in the nation has accomplished that feat.

Each year, *Chambers USA*, one of the nation's leading guides to law firms and lawyers, presents the Awards for Excellence at the conclusion of its annual research process. The Award recognizes the one firm performing the most cutting-edge legal work in an area of law. Venable was one of six firms selected as finalists for the Advertising category.

Chambers USA noted that Venable is "highly recommended for its transactional, regulatory and litigious work and receives significant acclaim as a one-stop shop for advertising law."

"Venable is a firm of top-quality lawyers who take the time to understand my business and my needs" said a client of Venable's Advertising and Marketing practice quoted in the book. "When it comes down to it, no law firm I have found understands my industry like Venable does."

In addition to honoring the firm with the Award for Excellence, *Chambers USA* ranked Venable in the top band for advertising litigation and in the second band for its advertising-related regulatory and transactional work. Only one other firm received rankings in both categories.

Chambers is not alone in recognizing the leadership of Venable's Advertising and Marketing practice. Earlier this month, *Legal 500*, a competitor of *Chambers USA*, named Venable a "Top-Tier Firm" in its 2011 rankings.

"Today, an increasing number of the decisions that drive the advertising industry are made by regulators and legislators," said Jeffrey D. Knowles, long-time head of Venable's Advertising and Marketing practice. "The axis of advertising law has shifted from Madison Avenue to Pennsylvania Avenue, and the accolades from *Chambers USA* and *Legal 500* recognize that Venable is the leading firm when advertising faces regulatory or legislative scrutiny."

Chambers USA recognized Knowles (Band 2) among the top 14 advertising attorneys in the nation for regulatory and transactional issues. Partner Todd A. Harrison (Band 3) was also ranked for his regulatory and transactional work. Venable partner Roger A. Colaizzi (Band 2) was ranked among the top eight advertising litigation attorneys in the United States.

In addition to the firm's "Top-Tier" ranking by *Legal 500*, the publication named Jeffrey D. Knowles among the top 15 "Leading Lawyers" practicing advertising and marketing law. The rankings also recognized four more Venable attorneys as "recommended" within the Advertising and Marketing category. Those attorneys

are: Roger A. Colaizzi Thomas E. Gilbertsen Stuart P. Ingis Melissa Landau Steinman In addition to the Advertising and Marketing practice, Venable's Privacy and Data Security practice, which works closely with Venable's advertising attorneys to serve many clients, also posted a stellar performance. Chambers USA ranked Venable's Privacy team in the first tier of the Privacy category and placed Stuart P. Ingis and Emilio W. Cividanes in the first and second bands, respectively. Legal 500 likewise recognized Venable's Privacy practice in the "Top-Tier" of the Data Protection and Privacy category. Ingis was named a "Leading Lawyer," and Cividanes was "recommended" by the guide. Over the past 25 years, Venable has represented more than 1,500 clients on advertising, marketing and privacy issues in the United States and abroad. Those clients range in size from emerging start-ups to top-10 national advertisers. To learn more about Venable and how it can help your company navigate the state and federal regulatory environments for advertisers and marketers, please visit www.Venable.com/advertising-and-marketing or contact Jeffrey D. Knowles at 202.344.4860 or jdknowles@Venable.com. If you have friends or colleagues who would find this alert useful, please invite them to subscribe at www.Venable.com/subscriptioncenter. CALIFORNIA MARYLAND NEW YORK VIRGINIA WASHINGTON, DC 1.888.VENABLE | www.Venable.com

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