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### Government Investigations & Nonprofits: At Least Two Branches Are Out to Get You

### Ronald M. Jacobs & Alexandra Megaris





### Agenda

- Preventing Government investigations •
- Managing organization's response to Government inquiry
- Responding to requests for documents
- Conducting internal investigations
- Preparing employees for interviews
- **Testifying before Congress**
- Managing public relations fallout and the media •



### **Government Investigations & Nonprofits**



Informa

Oversight Ch Complia

Washington, DC Chairman Charles Revenue Service general informa updates on IRS au

Compensation

Albany, NY (August 3, 2011)

Governor Andrew M. Cuomo today announced that he has created a new task force to investigate the executive and administrator compensation levels at not-for-profits that receive taxpayer support from the state. The task force will be led by the New York State Inspector General Ellen Biben, Secretary of State Cesar A. Perales, the Medicaid Inspector General Jim Cox, and the Superintendent of the Department of Financial Services Benjamin Lawsky.



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### What You Can Do Today to Prevent **Becoming a Target**

- Consider program risks
- Implement/update compliance programs
- Conduct mock audit
- Hire a compliance officer
- Stay current with agencies and congressional • committees that have jurisdiction over your organization and industry
- Implement/strengthen document management plans
- Check in with your vendors •

### The President of Your Organization Called. She Just Received a Letter...

CHARLES W. BOUSTANY, JR., LOUISIANA SUBCOMMITTEE CHARMAN

DIANE BLACK, TENNESSEE AARON BCHOCK, ILLINOIS LYNN JENKINS, KANSAS KENNY MARCHANT, TEXAS TOM REED, NEW YORK ERIK PAULSEN, MINNESOTA

JOHN LEWIS, GEORGIA SUBCOMMITTEE RANKING MEMBER XAMER EECERRA, CALIFORNIA NON KIND, WISCONSIN JIM MCDERMOTT, WASHINGTON

Congress of the United States House of Representatives COMMITTEE ON WAYS AND MEANS WASHINGTON, DC 20515

DAVE CAMP, MICHIGAN, CHAIRMAN SANDER M. LEWN, MICHIGAN, RANKING MEMBER COMMITTEE ON WAYS AND MEANS

JON TRAUE, STAFF DIRECTOR JENNIFER SAFAVIAN, COMMITTEE GENERAL COUNSEL AND SUBCOMMITTEE STAFF DIRECTOR

JANICE MAYS, MINORITY CHEF COUNSEL KAREN M: AFEE, SUBCOMMITTEE MINORITY STAFF

SUBCOMMITTEE ON OVERSIGHT

 Is the Government alleging wrong-doing or simply gathering information?



United States of America Federal Trade Commission

CIVIL INVESTIGATIVE DEMAND

1. TO

95 Assistant General Counsel

This demand is issued pursuant to Section 20 of the Federal Trade Commission Act, 15 U.S.C. § 57b-1, in the course of an investigation to determine whether there is, has been, or may be a violation of any laws administered by the Federal Trade Commission by conduct, activities or proposed action as described in Item 3.

2. ACTION REQUIRED

You are required to appear and testify.





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### **Document Requests/Subpoenas**

Review request/subpoena with experienced in-house counsel and/or outside counsel

Establish a custodian of records

Identify employees who may have responsive materials and conduct interviews

> Establish a litigation hold (including electronic documents)

> > Determine scope of privileged materials





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### **Electronic Documents**

- Meet with Company I.T.
- Identify electronic media covered by subpoena ٠
- Don't forget all removable/portable media
- Preserve electronic documents covered by request/subpoena
- Suspend electronic document destruction procedures and policies
- Consider hiring an outside vendor

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### Negotiate with Government

- Negotiate the scope of the request •
  - What does the Government want?
  - What does the Government need?
  - What is practical to obtain?
  - What is practical to provide?
- Format of Production •
  - Paper vs. Electronic
  - E-mails
- Timing of Production •
  - Rolling vs. Set Date
- Confidential and/or Privileged Documents •



### Internal Investigation



### **Employee/Officer Interviews**

- Be sure document collection and fact-gathering • complete before agreeing to interviews
- Conduct mock interviews to prepare • employee/officer



### **Congressional Hearings**

- Written testimony should be prepared with • counsel
- Identify allies on the committee
- 18 U.S.C. §1001
- Conduct mock Q&A
- Pleading the Fifth
- PREPARE, PREPARE, PREPARE



### **Public Relations**

- High profile investigations include many non-legal ۲ consequences
- Create PR strategy with organization's • PR/Communications team Consider hiring outside PR firm
- PR team's basic responsibilities:
  - managing media inquiries,
  - monitoring media coverage, and
  - issuing press releases
- Integrate PR team/strategy into entire investigation ۲

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