

#### Tax Considerations of Grantmaking in Today's World

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# Recent Developments in International Philanthropy

#### PRIVATE FOUNDATION DISTRIBUTION RULES

- Private Foundations are required annually to make "Qualified Distributions" equal to 5% of their assets
- Grants to "non-charities" are deemed to be taxable expenditures subject to penalty taxes unless expenditure responsibility is exercised





# Grants to Foreign Charities

- Grants to foreign charities will be deemed qualified distributions and will not be treated as taxable expenditures if:
  - The foreign charity has been recognized by the IRS as a 501(c)(3) public charity
  - Donor foundation makes a good faith determination that the foreign grantee is the equivalent of a US public charity by either:
    - Exercising expenditure responsibility, or
    - Making an equivalency determination





# **Expenditure Responsibility**

- Pre-grant inquiry limited inquiry concerning potential grantee
- Requires written agreement with grantee that
  - Requires repayment of amounts not used for grant purposes
  - Annual reporting
  - Make books and records available
  - Prohibit activities not consistent with 501(c)(3) status
- Donor must report expenditure responsibility grants on its annual Form 990-PF





# **Equivalency Determination**

- Grantor private foundation makes a good faith determination that the foreign grantee is the equivalent of a US public charity based on either:
  - An affidavit of the grantee
  - An opinion of counsel (of the distributing foundation or the donee organization) – "old law"
  - Written advice from an attorney, CPA or enrolled agent that the organization is the equivalent of a US public charity – proposed regulations issued 9/24/12





#### Affidavit of Grantee

- Must be in English
- Requirements set out in Rev. Proc. 92-94
- Requires fair amount of information
- Grantee may find it difficult to provide





# **Opinion of Counsel**

- Under "old law" was very expensive
- Proposed regulations permit advice from "any" attorney, CPA or enrolled agent (not just counsel to the distributing foundation or donee organization) – should lower costs of equivalency determination
- Opens door to possibility of creating a "repository" of equivalency determinations available to any foundation





#### What's Next

- Comment period on proposed regulations just ended
- Treasury looking at continued viability of affidavits from grantee and putting an "expiration date" on equivalency determinations
- Continued move to standardizing and simplifying process
- Will also help public charities (e.g. community foundations) making foreign grants





#### Program-Related Investments

- Code Section 4944 imposes a tax on a private foundation that invests in a manner that jeopardizes its exempt purposes. There is an exception to this rule for "program-related investments."
- A PRI is an investment, the primary purpose of which is to accomplish charitable purposes and no significant purpose of which is the production of income or the appreciation of property.





Test is whether commercial investors would be likely to make the investment on the same terms as the private foundation. Not necessarily a problem if the investment ultimately produces significant income or capital appreciation





#### Examples

- Prior examples in Treasury Regulations mainly treated below market loans or equity investments in businesses located in depressed areas or owned by economically disadvantaged minority groups as qualifying as PRI's.
- In April 2012, the IRS added additional examples to the regulations confirming that -





- PRI's can support charitable activities conducted in foreign countries
- Charitable purposes served by a PRI are not limited to situations involving economically disadvantaged individuals and deteriorated urban areas
- Credit enhancement arrangements may qualify as PRI's
- A PRI may accomplish a variety of charitable purposes, such as advancing science, combatting environmental deterioration and promoting the arts





- Investments that alleviate the impact of a natural disaster or that fund educational programs for poor individuals may qualify as a PRI
- Guarantee arrangements may qualify as a PRI





### Specific Examples

- Investments in a drug company to develop a vaccine that will help poor individuals in developing countries
- Investing in a recycling business in a developing country
- Lending money to businesses or individuals starting businesses in areas hit by natural disasters





- Lending money to a social welfare organization to purchase art exhibition space
- Loans must still be below fair market value





#### QUESTIONS?

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