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May 2013

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### **Honors and Awards**







## IP LEGAL NEWS AND UPDATES

Software Patents Put to the Test – a Bad Sign for Trolls? Jeff Kaminski

One of the challenges presented by software patents, which are commonly asserted by so-called patent assertion entities (aka, patent trolls), is determining what the patent covers. Often the invention is described in vague terms that are difficult to decipher. A recent Federal Circuit decision involving online advertising patents may force patent applicants to describe their invention with particularity and assist in invalidating unduly vague patents.

# Sowing the Seeds of Patent Infringement

Calvin Nelson and Martin Saad

On May 13, 2013, the Supreme Court delivered a unanimous decision determining that the doctrine of patent exhaustion does not provide a safe haven for a farmer to create new seeds by reproducing patented seeds through planting and harvesting without the patent holder's permission. The case, *Bowman v. Monsanto Co.*, affirms that the patent exhaustion doctrine does not extend to the right to make a new product.

#### FTC vs. POM Wonderful: Trench Warfare

Greg Sater published "FTC vs. POM Wonderful: Trench Warfare" in the May 2013 edition of electronicRetailer.

Click here to view the full text of this article.

## Anything You Can Clean, I Can Clean Better

Greg Sater published "Anything You Can Clean, I Can Clean Better" in the April 2013 edition of *DRMA Voice, Response Magazine*.

Click here to view the full text of this article.

#### ANNOUNCEMENTS AND REMINDERS

Managing Intellectual Property Names 8 Venable Attorneys to Inaugural List of IP Stars

Roger A. Colaizzi, William D. Coston, Jeffrey A. Dunn, James E. Gray, Mark B. Harrison, David J. Heubeck, Michael B. MacWilliams, and Janet F. Satterthwaite have been named as "IP Stars" in the inaugural 2013 World IP Handbook and Survey published by *Managing Intellectual Property* magazine (Managing IP).

#### The Role of Intellectual Property in Food Security in Developing Countries

Venable is a proud sponsor of a panel entitled "The Role of Intellectual Property in Food Security in Developing Countries" hosted by the Public Interest Intellectual Property Advisors (PIIPA) on June 6.

# 6th Annual Safeway Breast Cancer Program Retreat

Keith Haddaway spoke at the 6th Annual Safeway Breast Cancer Program Retreat on May 17. He discussed patent strategies including how to protect intellectual properties as they are being developed by scientific researchers.

"Employee Mobility and Trade Secrets" at Lorman's Employment Law Update Seminar

Richard Frey will present "Employee Mobility and Trade Secrets" at Lorman's Employment Law Update Seminar on August 21.

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