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Honors and Awards**IP LEGAL NEWS AND UPDATES****Supreme Court to Decide Lanham Act False Advertising Standing Next Term**

David D. Conway and Martin L. Saad

The Supreme Court announced that next term it will consider what is required to establish standing to sue for false advertising under Section 43(a)(1)(B) of the Lanham Act, an issue that has long clouded the case law and confounded litigants, in particular non-competitors and non-competing entities (e.g., trade associations).

How to Dodge a Declaratory Judgment Suit – by Website Disclaimer?

Martin Saad

Fresh off its [Supreme Court win last month](#), Monsanto has notched another appellate victory in a case relating to its patents on “Roundup Ready” genetically modified seeds. This most recent case involved an attempt by a group of organic farmers to challenge Monsanto’s patents in a declaratory judgment action, alleging that they feared being sued by Monsanto in the event that their crops are inadvertently contaminated by Roundup Ready seed. Given Monsanto’s repeated representations that it had no intention of suing the farmers for any such inadvertent use, including in a website disclaimer, an appellate court affirmed dismissal of the case for lack of jurisdiction.

A Decade of Pro Bono Innovation at Venable LLP: Public Interest Intellectual Property Advisors (PIIPA)

In 2002, Venable partner [Michael Gollin](#) was looking for a way to deliver IP legal services to developing countries to promote health, biodiversity, and innovation. Together with several like-minded leaders, and with strong encouragement from Venable’s pro bono director, Michael founded the nonprofit Public Interest Intellectual Property Advisors, Inc. (PIIPA). Venable’s support has been vital to PIIPA since its creation.

ANNOUNCEMENTS AND REMINDERS**Six attorneys named to *Intellectual Asset Management’s* second annual Patent 1000 list**

Six Venable attorneys were named to *Intellectual Asset Management’s* second annual Patent 1000 list in the Washington, DC and New York City areas. The attorneys include partners [Nora Garrote](#), [Frank Gasparo](#), [Michael Gollin](#), [Jim Nelson](#), [Bill Russell](#), and [Michael Sartori](#).

Michael Gollin reacts to Supreme Court gene patent ruling in *Law360*

Venable partner [Michael Gollin](#) commented on the Supreme Court’s unanimous ruling that human genes cannot be patented to *Law360* on June 13, 2013. The ruling strikes down a patent by Myriad Genetics on isolated DNA associated with an increased risk in breast cancer.

Please click [here](#) to view the quote.

Steve Schwarz elected Chair of Patent, Trademark and Copyright Section of the Bar Association of the District of Columbia

On June 13, 2013, Venable partner [Steve Schwarz](#) assumed the role of Chair of the Patent, Trademark and Copyright Section of the Bar Association of the District of Columbia.

"Summer Associate and Intern Panel on Advertising, Privacy, and Consumer Protection Law:

Exciting Career Opportunities in an Emerging Practice" for the ABA Antitrust Section

July 11, 2013
5:00 - 8:00 p.m. EDT

[David Conway](#) will moderate a "Summer Associate and Intern Panel on Advertising, Privacy, and Consumer Protection Law: Exciting Career Opportunities in an Emerging Practice" for the American Bar Association (ABA) Antitrust Section on July 11.

[Click here](#) to register for the live presentation.

Why Intellectual Property Rights are Important in Real Estate Transactions

July 25, 2013
12:00 - 1:30 p.m. EDT

[Nora Garrote](#) and [Lee Weiss](#) will address the various stages of a real estate project and how Intellectual Property Rights play a role in each phase from creation forward.

For information and registration, please [click here](#).

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