

Hot Legal Issues for Independent Schools: Lessons from the Front Line

Caryn Pass, Presenter NYSAIS Business Affairs Conference April 2015



Subjects

- Intellectual Property
- Document Retention and Destruction Policy
- ERISA and deferred compensation plans
- Transgender students
- Student Issues
- Parent Issues
- Divorce, Custody and Parental
 - Turmoil
- Immunization and infectious disease



intellectual property

- Protect name, logo, likeness,"tag line", program
 - Represents school's "brand"
- Use experienced lawyer
- T-shirts, new school, program of "School", international schools trading on name
- Notify parents, students, faculty other "vendors"
- Alternative revenue sources (international)
- In and out of U.S.
- Agreement with faculty, students, 3rd parties
 Use/ownership of intellectual property
- Language in enrollment contract, teacher's contract, all handbooks, materials sent to parents, vendor contracts
 - <u>ESPECIALLY INTERNATIONAL STUDENT</u> <u>VENDORS</u>



document retention and destruction policy

- Create policy, enforce consistently
 - Litigation requires retention and production
- Admissions
 - Financial aid award, "calculation" (disclosure)
 - Application docs, recommendations, notes
- Advancement
 - History of giving, solicitation notes, donor agreements
- Sexual misconduct, contact or harassment investigation notes (students, employees, parents, vendors)
- Employee performance, discipline, termination notes/documents
- Student discipline investigation notes/documents
- Intermediate Sanctions Documentation
- Head of School Contracts



ERISA and deferred compensation plans

- IRS watching closely of late
- Church school classification & 403(b) misuse
- Use of 457(b)
 - Mandatory maximum, no "catch up", only highly compensated eligible (\$115 or higher), fund each year
- Use of 457(f)
 - Only board contributes, risk of forfeiture essential, payout at vesting, get help drafting plan (unwinding is painful)
- Tuition remission
 - Same benefit to all or taxable income
 - Head receives greater than policy amount
 - Entire remission taxable income
- School contribution to 529: Taxable Income © 2013 Venable LLP

Transgender students

- Discuss and consider issues and school's approach, develop guidelines
- Younger students each year (kindergartners)
- Issues to consider:
 - Bathrooms (non-gender bathrooms)
 - Locker rooms
 - Sports
 - Single sex schools
 - Girl's schools allow transgender boy?
 - Name change
 - during school
 - official transcripts (current and former)
 - use of pronoun (he,she,they)
 - Boarding room arrangements
 - Field trip room arrangements



student Issues

- Discipline and Code of Conduct
 - Parent challenges (court is expensive)
 - Refuse pay tuition, create websites, petitions
 - Update policy, include in handbook, enrollment contract, plaster on walls
 - Social media, drugs/drinking, 24/7, "review board" & appeal
- Vet carefully
 - Month and year of all previous schools
 - Ask if discipline, "sexual misconduct", bullying, departure reason
 - Not current teacher, also yes from administrator
 - More carefully for international (cat skinner)
 - Criminal background of parents
- Notice to colleges of discipline (during and after)
- Report reason for departure to next school



parent issues

- Vet carefully
 - Criminal background of parents
 - Conviction for inappropriate contact w/minor
 - Notice to parent body? Set rules?
 - Interview for "crazy" factor (ask former school)
 - Google search
- Issues of fitness
 - Drug/alcohol use or mentally unstable
 - Notify other parents?
 - Inappropriate contact with students
 - Harassment or inappropriate treatment of faculty
- Reporting abuse to children services
 - Notify of school's obligation & procedure
- Conflicts b/w parents
 - Cost of expense to school including legal fees, collection of documents, testimony of faculty

Wise In The School World

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divorce, custody and parental turmoil

- Parent(s) access to student and school
 - Attend events? Pick up? School notices?
 Communicate with faculty?
 - Access to report cards, attendance records?
 - Custody orders
- Responding to subpoenas & guardian ad litem
 - Confirm valid subpoena (privacy violations)
 - Notify faculty
 - Give subpoena to school
 - Do not speak with any lawyers
 - Don't make promises to parents
- Enrollment contract
 - Cost to school including legal fees, collection of documents, testimony of faculty
 - Disruption to school grounds for removal
 - Fighting, involvement in legal matters

Immunization and infectious disease

- Create written policy
- Must be fully immunized unless:
 - "Genuine and sincere religious belief"
 - Proof = letter from "clergy", publication, materials, other documentation
 - Other children or parents not immunized
 - Organized church not mandatory
 - Can request additional proof
 - Medical condition
 - Certification from state licensed medical provider
 - Detrimental to child's health condition
 - Length of time immunization delayed
- Infectious disease
 - Sick child should not attend school
 - Work with local health officials to determine if non immunized may attend



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the road ahead is bright