



2017 ACC ANNUAL MEETING
OCTOBER 15-18
WASHINGTON DC ★ WHERE IN-HOUSE COUNSEL CONNECT

New to Nonprofit / On a Nonprofit Board: Nonprofit Law Overview

ACC Annual Meeting, Washington, DC
October 17, 2017, 4:30-6:00 PM ET

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What Is a Nonprofit?

Key Principles

Public Trust

Government Oversight

Transparency

Mission Integrity

Donors Are Not Shareholders

Use of Donor Dollars

Lobbying and Political Activities



Nonprofit vs. For-Profit



Form 990

DONATION

Nonprofit Boards and Governance



Regulatory Web

- IRS Form 990
- Federal, State and Local Regulations
- Charitable Solicitation Registration
- Professional Fundraisers
- Commercial Co-Ventures
- Charitable Gaming
- Permits

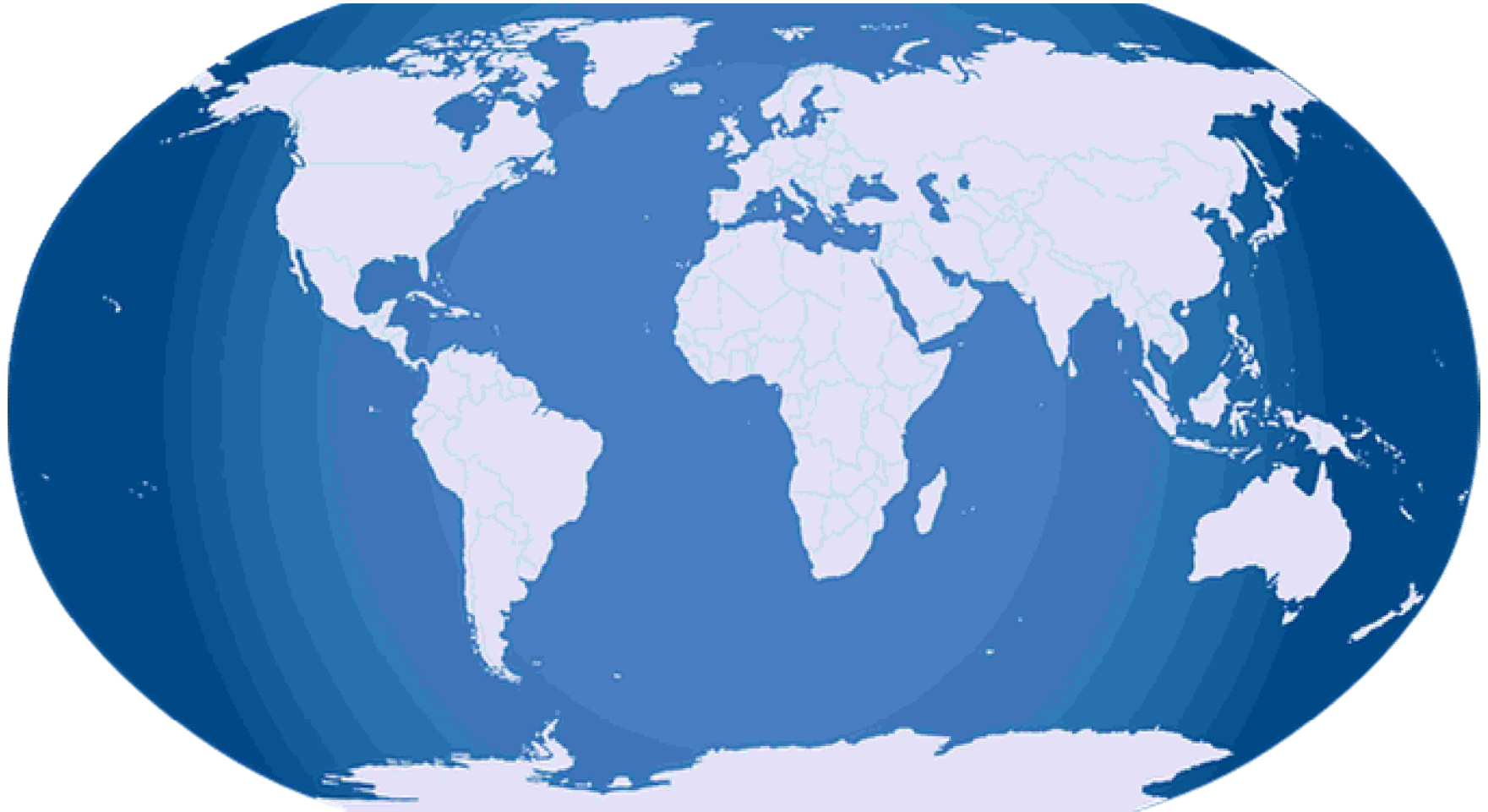
Marketing/Trademarks

Similarities and Differences between Nonprofits and For-Profits

- Registrations – When and Where?
- Use of Marks/Infringements – Friend or Foe?
Help or Harm? Third-Party Events
- Enforcement – How Not to C&D
- Event Names/Campaigns



International Fundraising



Nonprofit Practice Areas (Partial List)

- Regulatory (Federal and State)
- Event/Volunteer Management
- Contests/Sweepstakes/Raffles
- Data Laws/Privacy
- Marketing/Trademarks
- Mobile/Social Media/Telecom
- Charitable Solicitation/Consumer Protection Laws
- Estates
- Contracts
- Insurance

Emerging Issues



- For-Profit Platforms
Fundraising for Others
- Text-to-Donate
- Donor-Advised Funds
- Social Benefit
Organizations
- Changing Perceptions